

DLF's 2025 Plastic Initiative

In the year 2018, DLF launched the 2025 Plastic Initiative, a voluntary commitment and clear statement that the grocery industry in Sweden intends to push forward towards a circular economy. The goal is to make sure that the plastic consumer packaging put on the market by DLF's member companies is recyclable by 2025. The Initiative also aims at improving the recycling grade of plastic waste in accordance with the producer responsibility for packaging (2018:1462)

Based on the number of member companies having signed the initiative, the most recent report compiled by DLF in 2023 shows that the recyclable share of plastic packaging sold on the market amounted to 54 per cent. Consequently, 46 per cent of the plastic packaging put on the market is not recyclable and thus goes to energy recovery. Just because a particular plastic packaging is recyclable, it will not automatically be turned into new plastic raw material, as there needs to be a market demand for the collected and sorted plastic materials.

With "The 2025 Plastic Initiative" being a voluntary commitment, DLF members who sign the initiative are not bound by any legal obligation. They do, however, undertake to commit to the objective of the agreement.

The commitment includes:

Make a status analysis for your packaging, based on [Näringslivets Producentansvar's](#) (Trade Association Packaging Producer Responsibility) established recyclability criteria. Estimate the recyclable percentage share of your company's plastic consumer packaging and submit the result to DLF, who will conduct an annual follow up on the outcome of the commitment until 2025.

